

FAX# 703 528 7880 OCT10/12 17.52  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN	
SALES PRSN	WA- JOE KNAUER	

	CLASS: NATL.	LOCAL	REGIONAL
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(HCE)

EST#1881 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT10/12 17.52

CO-OP BILLING NEEDED

TO LENA  
FR JULIE  
OK'D M2  
TTLS RTS  
PLSC FM, THX 10/10

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

:LINE#	:	REP	:	CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS
:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:

AGENCY EST# = 1881

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

21 S 1135P-1200M

PROGRAM : LATE NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		1155P-1230A	2M		\$4,000.00	10/6	10/6	1		SAT	1
PROGRAM : LATE NEWS												
ORD COM1: SPOT RAN @12:06A IN EYEWITNESS NEWS @ 1155P-1230A DUE TO FOOTBALL												
ORD COM2: RUNOVER.												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-21												
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#21									

MARKET TOTALS \$446,820    WFTV 33%    WKMG 16%    WESH 30%    WOFL 13%    WKCF 2%    WRBW 1%    CABL 0%

WOPX 0%    WRDQ 5%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE